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CONRAD MALDIVES RANGALI ISLAND LAUNCHES AN IMMERSIVE MALDIVIAN VILLAGE EXPERIENCE FOR GUESTS

Discover treasured Maldivian traditions and uncover the island nation's heritage



MALDIVES – August 2023 – In a celebration of the beauty and rich traditions of the Maldives, Conrad Maldives Rangali Island is pleased to announce the launch of Nerulhu Auah, a cultural village dedicated to showcasing the Maldivian way of life. Located in the heart of Rangali Island, Nerulhu Auah offers an immersive experience for guests that honors the heritage and customs of the Maldivian people.

A cornerstone of Hilton's Travel with Purpose Program, the Maldivian village is more than just an attraction. Its ethos lies in being a community-led initiative that reflects the resort's deeprooted commitment to eco-conscious travel and a mission to celebrate the island nation's local communities. The village aims to foster a deep appreciation for Maldivian culture while creating unforgettable memories for guests through a diverse range of activities, exhibits, dining experiences and performances.

Visitors to the village are immediately whisked away on a cultural journey, with local communities taking centre stage, proudly showcasing their traditional and cultural practices to heighten appreciation of the nation's heritage and increase awareness of the positive impact of responsible tourism.

Experiential highlights include Maldivian-themed buffets where women from neighbouring islands are invited to expertly craft dishes from local produce, typical to those they would make

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at home. Specialities will include sustainably sourced Maldivian lobster; popular Maldivian short eats infused with dried tuna, coconut and special herbs; as well as tantalising fish curries and freshly grilled seafood.

The village will also offer a visual feast of traditional arts to showcase the Maldives' rich craft heritage which has its founding in ancient traditions that are still replicated today. The majority are created using raw materials that are readily accessible across the Maldives such as palm leaves, reeds, coral and wood. Guests will be able to witness the intricacy of palm leaf weaving and attend workshops on boat building and coconut coir-rope making. The creation of lacquered wooden ornaments, finely woven reed mats, coral carvings and thatch weaving will also be showcased. Importantly, the arts and crafts on display in the Maldivian village will be testaments to age-old skills passed from generation to generation.

Finally, guests will be captivated by the vibrant sound of Bodu Beru performances. Bodu Beru, which translates to 'Big Drums', is music in which to dance to. It is performed on almost all occasions in the Maldives, be it to rejoice when fishermen make successful catches or at festivals and weddings, to celebrate the simple joy of coming together. Starting with a slow and mellow beat, the pace increases to a high filled with fast, mesmerizing movements. Typically, Bodu Beru is performed by large groups of 10 to 15 men, including drummers, singers and dancers. Guests are invited to spectate and take part in the performance at the village and are sure to be left in awe of the rhythmic spirit of the Maldives.

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For more information or to book your experience, please visit www.conradmaldives.com/ or email <u>mlehi.maldives@conradhotels.com</u> or contact +960 6680629.

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About Conrad Maldives Rangali Island:

A celebration of design and human spirit, <u>Conrad Maldives Rangali Island</u> expresses an accord of form, function and innovation in driving hospitality trends that has set the benchmark in its style. Rejecting trends in design to create a space that invites and inspires with a distinctive design that sits in perfect harmony with the natural environment. Conrad Maldives Rangali Island is an inspirational backdrop featuring intuitive service, infinite connections and a distinctive mix of once-in-a-lifetime experiences making it an extraordinary destination for couples and families to discover paradise. Join the conversation, visit Instagram @conrad_maldives, Facebook @conradmaldivesrangaliisland or conradmaldives.com.

About Conrad Hotels & Resorts:

Spanning five continents with over 40 properties, <u>Conrad Hotels & Resorts</u> has created a seamless connection between bold design, impactful experiences and curated contemporary art to inspire the conscientious traveler. Conrad is a place where guests are empowered to explore through intuitive service and experiences that authentically connect them with local culture. In addition to its award-winning hotel offerings, the brand also features an expanding residential portfolio combining sophisticated design, best-in-class amenities and purposeful service in inspiring destinations. Experience Conrad Hotels & Resorts by booking at

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